## **Summary of Highlights for OMREB Monthly Buyers Survey**

March, 2011 compared to January & February, 2011

BUYER PROFILE – Highlights	JANUARY 2011	FEBRUARY 2011	MARCH 2011
Best describe your most recent Buyer (moving to/from property type):	Moving Up –31.7%  First Time Buyer – 27%  Single Family Res to Strata – 7.9%  Revenue Property Investor – 4.8%  Recreation Property – 3.2%  Strata to Single Family – 3.2%  Retirement Community – 1.6%	First Time Buyer –31.9%  Moving Up – 24.2%  Single Family Res to Strata – 9.9%  Revenue Property Investor – 9.9%  Strata to Single Family – 6.6%  Retirement Community – 4.4%  Recreation Property – 0%	Moving Up – 25.6%  First Time Buyer –18.9%  Single Family Res to Strata – 13.3%  Revenue Property Investor –11.1%  Strata to Single Family – 5.6%  Recreation Property – 5.6%  Retirement Community – 2.2%
Describe the Buyer (family dynamic):	Two parent family with children – 29.9%  Couple without children – 19.4%  Single Female – 17.9%  Single Male – 13.4%  Empty Nesters/Retired – 11.9%  Single Parent with children – 3%	Two parent family with children – 26.4%  Couple without children – 25.3%  Single Female – 16.5%  Empty Nesters/Retired – 16.5%  Single Parent with children – 7.7%  Single Male – 6.6%	Couple without children – 25.8%  Empty Nesters/Retired – 25.8%  Two parent family with children – 22.5%  Single Male –13.5%  Single Parent with children – 6.7%  Single Female – 6.7%
How did Buyer finance purchase?	Conventional Mortgage (>20% or more down) – 53.8%  High Ratio Mortgage (<20% down) –27.7%  All Cash – 18.5%  Used Rental Income to Qualify – 0%	Conventional Mortgage (20% or more down) – 55.8%  High Ratio Mortgage (<20% down) – 31.6%  All Cash – 11.6%  Used Rental Income to Qualify – 3.2%	Conventional Mortgage (20% or more down) – 45.3%  All Cash – 37.2%  High Ratio Mortgage (<20% down)– 16.3%  Used Rental Income to Qualify – 2.3%
Where did Buyer move from?	From within OMREB Board area – 64.2% From Lower Mainland/Van Island –13.4% From Alberta – 9% From Other Areas in BC – 6% From Saskatchewan/Manitoba – 4.5% From Eastern Canada/Maritimes –1.5 % From Outside Canada – 1.5%	From within OMREB Board area – 69.9% From Lower Mainland/Van Island –8.6% From Other Areas in BC – 8.6% From Alberta – 6.5% From Eastern Canada/Maritimes – 4.3 % From Outside Canada – 2.2% From Saskatchewan/Manitoba – 0%	From within OMREB Board area – 57.8% From Alberta –13.3% From Other Areas in BC – 8.9% From Lower Mainland/Van Island – 6.7% From Eastern Canada/Maritimes – 4.4 % From Saskatchewan/Manitoba – 4.4% From Outside Canada – 4.4%
In what area was property purchased?	Kelowna/West Kelowna – 56.7% Central Okanagan (outside K/WK) – 13.4% Vernon/Coldstream – 10.4% North Okanagan (outside V/CS) – 9% Salmon Arm – 9% Shuswap/Revelstoke (outside SA) – 1.5%	Kelowna/West Kelowna – 64.2% Vernon/Coldstream –20% Central Okanagan (outside K/WK) – 6.3% North Okanagan (outside V/CS) – 4.2% Salmon Arm – 4.2% Shuswap/Revelstoke (outside SA) – 1.1%	Kelowna/West Kelowna – 47.8%  Vernon/Coldstream –14.4%  Shuswap/Revelstoke (outside SA) – 12.2%  North Okanagan (outside V/CS) – 10%  Central Okanagan (outside K/WK) – 7.8%  Salmon Arm – 7.8%

## **Summary of Highlights for the First Four OMREB Monthly Buyers Surveys**

September, October, November & December, 2010

BUYER PROFILE - Highlights	SEPTEMBER 2010	OCTOBER 2010	NOVEMBER 2010	DECEMBER 2010
Best describe your most recent Buyer (moving to/from property type):	First Time Buyer – 29.5%  Moving Up – 17%  Single Family Res to Strata –10.2%  Revenue Property Investor – 9.1%  Recreation Property – 6.8%  Strata to Single Family – 6.8%  Retirement Community – 3.4%	Moving Up – 23.1%  First Time Buyer – 21.3%  Single Family Res to Strata – 12%  Revenue Property Investor – 10.2%  Strata to Single Family – 9.3%  Retirement Community – 8.3%  Recreation Property – 5.6%	First Time Buyer – 27.9%  Moving Up – 24.4%  Single Family Res to Strata – 12.8%  Revenue Property Investor – 5.8%  Recreation Property – 4.7%  Strata to Single Family – 3.5%  Retirement Community – 3.5%	Moving Up – 25% First Time Buyer – 21.4% Single Family Res to Strata – 8.9% Recreation Property – 8.9% Revenue Property Investor – 7.1% Strata to Single Family – 5.4% Retirement Community – 3.6%
Describe the Buyer (family dynamic):	Couple without children – 27.2% Two parent family with children – 23.9% Empty Nesters/Retired – 17.4% Single Female – 15.2% Single Male – 13%	Couple without children – 30% Empty Nesters/Retired – 24.5% Two parent family with children – 23.6% Single Male – 14.5% Single Female – 12.7%	Two parent family with children – 28.4%  Couple without children – 20.5%  Empty Nesters/Retired – 18.2%  Single Male – 15.9%  Single Female – 14.8%	Couple without children – 25% Two parent family with children – 21.4% Single Female – 16.1% Empty Nesters/Retired – 14.3% Single Male – 14.3%
How did Buyer finance purchase?	Conventional Mortgage (20% or more down) – 57.8%  All Cash – 22.2%  High Ratio Mortgage (<20% down) – 22.2%  Used Rental Income to Qualify – 0%	Conventional Mortgage (20% or more down) – 48.2% All Cash – 33.6% High Ratio Mortgage (<20% down) – 21.8% Used Rental Income to Qualify – 2.7%	Conventional Mortgage (20% or more down) – 59.8%  High Ratio Mortgage (<20% down) – 21.8%  All Cash – 18.4%  Used Rental Income to Qualify – 2.3%	Conventional Mortgage (20% or more down) – 55.4%  High Ratio Mortgage (<20% down) –23.2%  All Cash – 19.6%  Used Rental Income to Qualify – 3.6%
Where did Buyer move from?	From within OMREB Board area – 59.8% From Alberta – 15.2% From Lower Mainland/Van Island – 12% From Other Areas in BC – 9.8%	From within OMREB Board area – 57.3% From Lower Mainland/Van Island – 14.5% From Alberta – 13.6% From Other Areas in BC – 7.3%	From within OMREB Board area – 57.1% From Lower Mainland/Van Island – 17.6% From Alberta – 13.2% From Other Areas in BC –8.8 %	From within OMREB Board area – 56.1% From Alberta – 14% From Lower Mainland/Van Island – 10.5% From Saskatchewan/Manitoba –
	From Outside Canada –2.2 % From Saskatchewan/Manitoba – 1.1% From Eastern Canada/Maritimes – 0%	From Eastern Canada/Maritimes – 3.6 % From Saskatchewan/Manitoba – 2.7% From Outside Canada – 0.9 %	From Eastern Canada/Maritimes – 2.2% From Saskatchewan/Manitoba– 1.1% From Outside Canada – 0%	7% From Other Areas in BC – 5.3% From Outside Canada – 5.3% From Eastern Canada/Maritimes – 1.8 %
In what area was property purchased?	Kelowna/West Kelowna – 49.8% Vernon/Coldstream – 20.7% Central OK (outside K/WK) – 13% North OK (outside V/CS) – 9.8% Salmon Arm – 5.4% Shuswap/Revelstoke (outside SA) – 3.3%	Kelowna/West Kelowna – 54.5% Vernon/Coldstream – 17.3% Central OK (outside K/WK) – 8.2% Salmon Arm – 8.2% North OK (outside V/CS) – 7.3% Shuswap/Revelstoke (outside SA) – 4.5%	Kelowna/West Kelowna – 48.4% Shuswap/Revelstoke (outside SA) – 13.2% Vernon/Coldstream – 12.1% Central OK (outside K/WK) –11 % Salmon Arm – 7.7% North OK (outside V/CS) – 7.7%	Kelowna/West Kelowna – 50.9% Vernon/Coldstream – 22.8% Central OK (outside K/WK) – 14% Salmon Arm – 5.3% North OK (outside V/CS) – 3.5% Shuswap/Revelstoke (outside SA) – 3.5%